



Broadcasting Decision CRTC 2023-85

PDF version

References: Part 1 licence renewal applications posted on 29 September 2022

Ottawa, 22 March 2023

Peace River Broadcasting Corporation Ltd.

Various locations in Alberta

Public record: 2022-0734-9, 2022-0673-9 and 2022-0794-3

CKHL-FM High Level and its transmitters, CKKX-FM Peace River and its transmitters and CKYL-FM Peace River and its transmitters – Licence renewals

1. The Commission has the authority, pursuant to subsection 9(1) of the *Broadcasting Act* (the Act), to issue and renew licences for such terms not exceeding seven years and subject to such conditions related to the circumstances of the licensee as it deems appropriate for the implementation of the broadcasting policy set out in subsection 3(1) of the Act.
2. Consistent with that authority, the Commission **renews** the broadcasting licences for the English-language commercial radio programming undertakings listed below from 1 September 2023 to 31 August 2030.¹ The Commission did not receive any interventions in regard to these applications. The licensee shall adhere to the **conditions of licence** set out in Broadcasting Regulatory Policy 2022-334, as well as to the **conditions** set out in the broadcasting licences for the stations.

Commercial radio stations operating in Alberta

Call sign and Locality	Application
CKHL-FM High Level and its transmitters CJRA-FM Rainbow Lake and CKLA-FM La Crete	2022-0734-9
CKKX-FM Peace River and its transmitters CFKX-FM High Level, CJHP-FM High Prairie, CKKF-FM Fairview, and CKKX-FM-1 Manning	2022-0673-9
CKYL-FM Peace River and its transmitters CKYL-FM-2 High Prairie, CKYL-FM-3 Fairview, CKYL-FM-4 Valleyview,	2022-0794-3

¹ The original licence expiry date for CKHL-FM High Level was 31 August 2021. The licence was administratively renewed until 31 August 2022 as a result of Broadcasting Decisions 2020-381, and until 31 August 2023 as a result of Broadcasting Decision 2021-297.

Reminders

Local news

3. Radio stations are an important daily source of local news and information for communities. Holding a broadcasting licence comes with conditions, regulatory obligations and responsibilities, which include contributing to the Canadian broadcasting system by ensuring that Canadians have access to local programming that reflects their needs and interests and informs them of important current issues.
4. Although Broadcasting Regulatory Policy 2022-332 does not specify a minimum level of weekly news to be broadcast, it does specify the type of spoken word material that must be included as part of a station's local programming. In accordance with that regulatory policy, the Commission reminds the licensee that their stations, in their local programming, must incorporate spoken word material of direct and particular relevance to the communities served, and that this programming must include local news, weather, sports coverage, and the promotion of local events and activities. In addition, the Commission encourages the licensee to ensure that a reasonable amount of daily local news and information is made available to those communities.

Force and effect of broadcasting licences

5. Pursuant to section 22 of the Act, the broadcasting licences renewed in this decision will cease to have any force or effect if the broadcasting certificates issued by the Department of Industry (also known as Innovation, Science and Economic Development Canada) lapse.

Cultural diversity

6. The Commission expects the licensee to reflect the cultural diversity of Canada in its programming and employment practices.

Canadian emerging artists

7. Consistent with the Commission's determination set out in Broadcasting Regulatory Policy 2022-332, the Commission expects the licensee to devote, in each broadcast week, at least 5% of each station's musical selections to selections from Canadian emerging artists broadcast in their entirety. The licensee should report annually on how it has met this expectation, including the percentage of selections from Canadian emerging artists out of the total number of musical selections that were aired, and the number of distinct artists whose music has been aired. The licensee should also be able to provide, upon request, information such as a list of all titles, artists, and International Standard Recording Code (ISRC) numbers.

8. For the purposes of the above paragraph, the definition of “Canadian emerging artist” is the same as that set out in paragraph 346 of Broadcasting Regulatory Policy 2022-332.

Indigenous musical selections

9. Consistent with the Commission’s determination set out in Broadcasting Regulatory Policy 2022-332, the Commission expects the licensee to include Indigenous musical selections on each station’s playlist. The licensee should report annually on the amount of Indigenous content aired on each station throughout the broadcast year (i.e., from 1 September to 31 August), including the percentage of Indigenous musical selections out of the total number of musical selections that were aired, and the number of distinct artists whose music has been aired. The licensee should also be able to provide, upon request, information such as a list of all titles, artists, and ISRC numbers.
10. For the purposes of the above paragraph, the licensee may use the provisional definition of “Indigenous-Canadian musical selection” set out in paragraph 441 of Broadcasting Regulatory Policy 2022-332 to determine whether a musical selection can be considered an Indigenous musical selection.

Employment equity

11. In accordance with Public Notice 1992-59, the Commission encourages the licensee to consider employment equity in its hiring practices and in all other aspects of its management of human resources.

Practical guide for radio licence renewals

12. To learn more about the Commission’s review of compliance with requirements relating to radio licences, and about the radio renewal process, please consult the Commission’s [Practical guide to radio licence renewals](#).

Secretary General

Related documents

- *Revised conditions of licence for commercial AM and FM radio stations*, Broadcasting Regulatory Policy CRTC 2022-334, 7 December 2022
- *Revised Commercial Radio Policy*, Broadcasting Regulatory Policy CRTC 2022-332, 7 December 2022
- *Various commercial radio programming undertakings – Administrative renewals*, Broadcasting Decision CRTC 2021-297, 30 August 2021
- *Various radio programming undertakings – Administrative renewals*, Broadcasting Decision CRTC 2020-381, 27 November 2020

- *Implementation of an employment equity policy*, Public Notice CRTC 1992-59, 1 September 1992

This decision is to be appended to each licence.