



## Broadcasting Decision CRTC 2024-63

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Ottawa, 20 March 2024

**Persona Communications Inc.**  
Sudbury, Ontario

*Application 2023-0635-7, received 8 November 2023*

### **Terrestrial broadcasting distribution undertaking serving Sudbury, Ontario – Revocation of licence**

1. The Commission received an application by Bragg Communications Inc. (operating as Eastlink), on behalf of its wholly owned subsidiary Persona Communications Inc. in which the licensee has confirmed its eligibility for exemption in accordance with the terms and conditions of the exemption order for terrestrial broadcasting distribution undertakings serving fewer than 20,000 subscribers (Broadcasting Order 2017-320), set out in the appendix to Broadcasting Regulatory Policy 2017-319.
2. Given the licensee's request and pursuant to paragraph 9(1)(f) of the *Broadcasting Act*, the Commission **revokes** the broadcasting licence issued to Persona Communications Inc. for the undertaking serving Sudbury, Ontario, last renewed in Broadcasting Decision 2023-245.
3. The operator of this undertaking must, at all times, comply with the criteria set out in Broadcasting Order 2017-320.

Secretary General

#### **Related documents**

- *Various television programming services and networks, and broadcasting distribution undertakings – Administrative renewals*, Broadcasting Decision CRTC 2023-245, 8 August 2023
- *Revised exemption order for terrestrial broadcasting distribution undertakings serving fewer than 20,000 subscribers*, Broadcasting Regulatory Policy CRTC 2017-319 and Broadcasting Order CRTC 2017-320, 31 August 2017