



Broadcasting Decision CRTC 2025-294

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Reference: Part 1 application posted on 14 July 2025

Gatineau, 17 November 2025

1760791 Ontario Inc.
Mississauga, Ontario

Public record: 2025-0148-6

CINA Mississauga – Technical amendments

1. The Commission has the authority, pursuant to subsection 9(1) of the *Broadcasting Act* (the Act), to issue licences for the carrying on of broadcasting undertakings and to amend those licences.
2. Consistent with this authority, the Commission approves the application by 1760791 Ontario Inc. (1760791 Ontario) to amend the technical parameters of the ethnic commercial AM radio programming undertaking CINA Mississauga, Ontario. Specifically, 1760791 Ontario proposed to decrease the daytime power from 5,000 to 400 watts, to decrease the night-time power from 680 to 400 watts, and to amend the coordinates of the transmitter. All other technical parameters will remain unchanged.
3. The Commission received an intervention from the Coalition of Toronto Market Ethnic Broadcasters (Coalition), raising concerns that are unrelated to the requested technical amendments and fall outside the scope of the present application. The licensee replied to the Coalition's intervention. The Commission notes that the Coalition may raise any such concerns in response to future applications from the licensee, as appropriate.
4. When a licensee files an application for technical amendments, the Commission requires the licensee to present compelling technical or economic evidence justifying the requested amendments. In this case, 1760791 Ontario indicated that the proposed amendments are both necessary and urgent due to the unexpected end of the lease for its existing transmission site. The licensee proposes to move its operations temporarily to an auxiliary transmission site with different coordinates until a permanent suitable location is established. The Commission is satisfied that the licensee has demonstrated a technical need for the requested amendments.
5. Pursuant to subsection 22(1) of the Act, this authority will only be effective when the Department of Industry (also known as Innovation, Science and Economic Development Canada) notifies the Commission that its technical requirements have been met and that a broadcasting certificate will be issued.

6. The licensee must implement the technical amendments by no later than **17 November 2027**. To request an extension, the licensee must submit a written request to the Commission at least 60 days before that date, using [Form 300](#) available on the Commission's website.
7. As set out in section 16 of the *Radio Regulations, 1986* (the Regulations), licensees have obligations relating to the broadcast of emergency alert messages received from the National Alert Aggregation and Dissemination System. The implementation of the technical amendments approved in this decision could result in changes to CINA's authorized contours. The Commission reminds the licensee that continued compliance with section 16 of the Regulations may require that any alert broadcast decoders (e.g., ENDEC) used for the purposes of broadcasting emergency alert messages on CINA, or on any rebroadcasting transmitters that may appear on the broadcasting licence for that station, be reprogrammed to properly account for the new authorized contours.
8. This decision is to be appended to the licence.

Secretary General