



Broadcasting Decision CRTC 2026-147

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Reference: Part 1 application posted on 9 March 2026

Gatineau, 25 June 2026

CK Marchant Professional Corporation
Across Canada

Public record: 2026-0008-0

Addition of WPBS-TV to the *List of non-Canadian programming services and stations authorized for distribution*

1. The Commission approves an application from CK Marchant Professional Corporation, acting as the Canadian sponsor, to add the non-Canadian service WPBS-TV to the *List of non-Canadian programming services and stations authorized for distribution* (the [list](#)). The Commission received one intervention in support of this application.
2. The applicant described WPBS-TV as a non-commercial educational programming service that provides drama, documentary, news, lifestyle (travel, cooking, how-to), children's animated and live-action, music and theatrical performances, and current affairs/interview programs.
3. This request is in line with the Commission's general approach, set out in Broadcasting Public Notice 2008-100 and reiterated in Broadcasting Regulatory Policy 2015-96, regarding the addition of non-Canadian English- or French-language services to the list. Further, the Commission has not found any evidence on the record of this proceeding that WPBS-TV will be competitive with any Canadian discretionary television services.
4. Accordingly, the Commission will add this service to the list. The revised list can be found on the Commission's website at www.crtc.gc.ca and may be obtained in hard copy on request.

Secretary General

Related documents

- *Let's Talk TV – A World of Choice – A roadmap to maximize choice for TV viewers and to foster a healthy, dynamic TV market*, Broadcasting Regulatory Policy CRTC 2015-96, 19 March 2015

- *Regulatory policy - Regulatory frameworks for broadcasting distribution undertakings and discretionary programming services*, Broadcasting Public Notice CRTC 2008-100, 30 October 2008